

# Building on Strength

The Campaign for Shawnigan's Next Century



Centennial 2016

**The Shawnigan heritage.** Leading young people in the pursuit of personal excellence is the highest of callings. In 1916, in the middle of a secluded rainforest on Vancouver Island, C.W. Lonsdale answered that call. Even in its most humble beginnings, Mr. Lonsdale envisioned a school that would create young people of character through the development of the complete person. Nearly one hundred years later, the Founder's vision endures.

Today, Shawnigan Lake School is widely regarded as one of the foremost boarding schools in Canada and the world. Our dedication to an education that encompasses the mind, body, character, and spirit has never wavered. As the School approaches its one-hundredth birthday, Shawnigan remains as dynamic as ever. We are committed to helping one student at a time, one day at a time, develop the skills required to meet and exceed the challenges of the 21st century.

Now is the time when our community can secure Mr. Lonsdale's vision for the next one hundred years and beyond. The Shawnigan Centennial is an invitation for you to become part of that legacy by building on strength.

**Facing the future at 100,**

**our mission remains the same.**

## Some things change.

The most important things endure. In a world of globalization, technological proliferation, and instant communication, societies still seek enduring truths and values that stand the tests of time. Through a continued commitment to identifying the elements required for success, it has become clear that educating the whole person remains paramount. Inspiring the exceptional must remain our goal.





*Shaughnelene Smith '13, Prince Rupert, BC 2012-13 Deputy Head of School  
Cody Milne '12, Shawnigan Lake, BC Stag Award Recipient*

## Today's world demands the best.

Knowledge is important. Wisdom in applying knowledge is invaluable. But it's character that ultimately sets our students apart. Strong core values have enabled Shawnigan to persevere and succeed, and these values are exhibited daily on campus. We are comprised—by design—of students with diverse academic, economic, geographic, and ethnic backgrounds. These young people are taught to respect learning and individual worth, and are held accountable for their decisions and actions—as well as their non-decisions and non-actions. They view service to the local and global community as a critical responsibility, and their moral values are the ultimate measure of our community's strength.

Values inspire our students to rise to challenges—to part from popular assumptions and follow convictions. Not just to survive, but to thrive. To answer the call in a world that demands the best.

## Our setting inspires excellence.

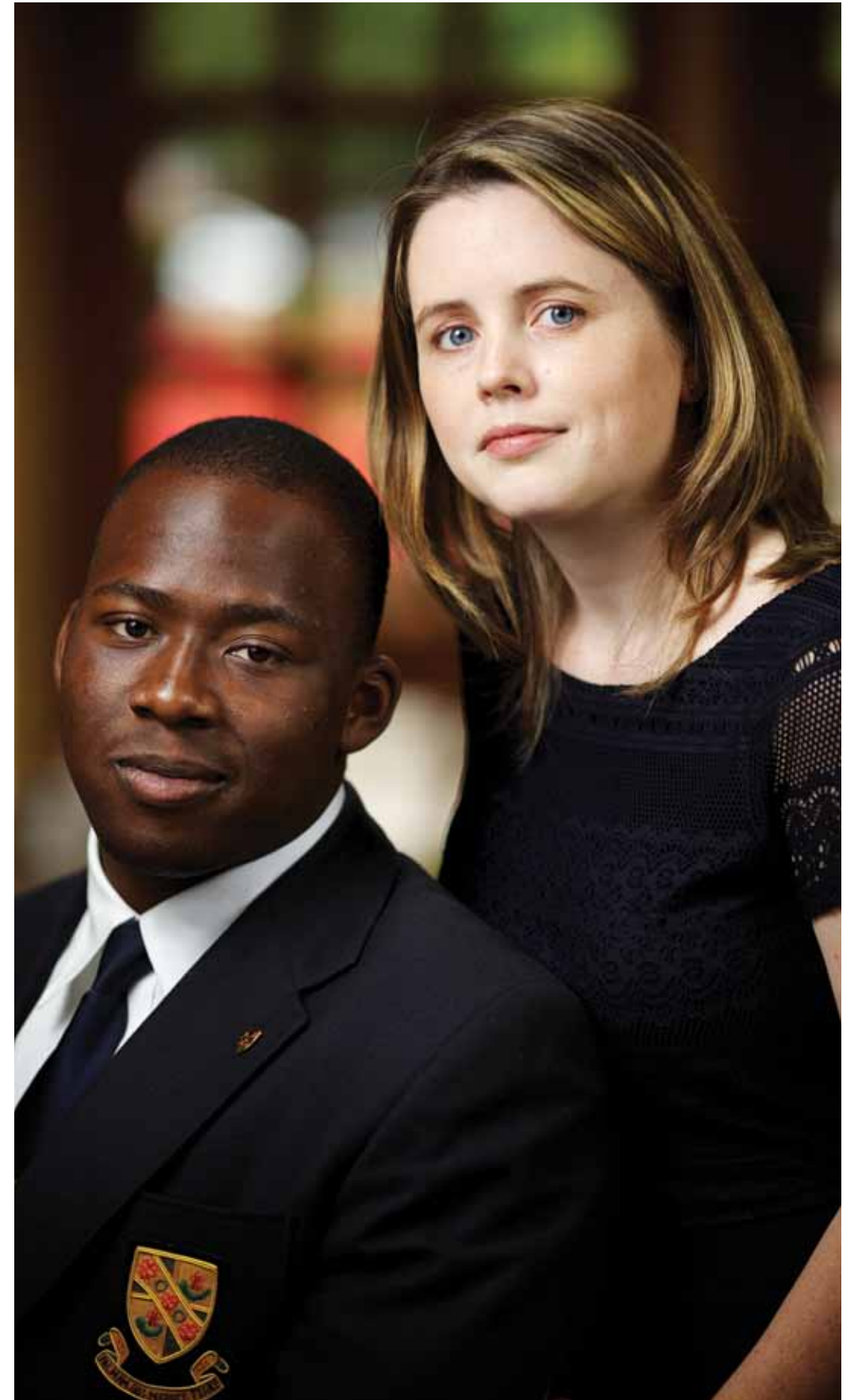
Shawnigan has always been blessed by its surroundings. Students awake to clean, crisp air on 300 serene acres that inspire oneness with nature. Within this magnificent environment lies a community that students remain a part of their entire lives. Every aspect of daily life—from the mundane to the sublime—helps develop a love of learning and creates character. In the residences, Marion Hall and the Ritz, students build camaraderie and foster friendships. Shawnigan's world-class athletic facilities are critical in the development of leadership, self-esteem, and personal discipline. From the English and Languages building to the Shaw Centre for Science, intellectual rigor is nurtured. And, soaring above it all, our beloved Chapel inspires students to set their sights ever higher.

"Being chosen to receive a Shaw Scholarship and attend Shawnigan has opened so many doors for me. I've grown personally and academically, thanks to my great teachers and exceptional coaches. I'm grateful for my time at Shawnigan, and will take the memories and friendships I have made here with me forever."

**Djustice Sears-Duru '12, Oakville, Ontario**  
Shaw Scholar, Two-time AAA Provincial Rugby Champion,  
Development contract with Leicester Tigers (UK)  
Rugby Academy

"Without an entrance scholarship—without Shawnigan—my life would have been incomparably different. My sense of self, my community involvement, and even my parenting style are due to Shawnigan's personal and academic impact. I learned to embrace the trepidation that preceded a challenge or difficult decision. Since then, overcoming fear has ultimately helped me make my best decisions and achieve my proudest accomplishments."

**Jacqueline (Croy) Flett '97, Victoria, BC**  
Shawnigan Entrance Scholar, University of British  
Columbia, Lawyer at Flett Law, BC



Djustice Sears-Duru '12, Jacqueline (Croy) Flett '97



The campaign goal is to raise

# 40

million dollars to transform our campus and secure our future.

The Centennial Campaign is  
an investment in **their future**  
—and **our world.**





Within the campaign goal

# 15

million dollars will be used to  
elevate our endowment.

## **A stronger endowment will help Shawnigan soar to new heights.**

We must build our endowment to attract inspirational faculty, fund exceptional students, and ensure institutional stability—forever.

A successful Centennial Campaign will enable us to enroll extraordinary young people based purely on their abilities and ambitions. It will allow us to attract, retain, and contribute to the professional development of inspirational teachers. It will elevate the School's programs to ensure we produce even more of the leaders of tomorrow.

The very best schools in the world have stronger endowments than ours. With a healthier endowment, Shawnigan can look forward to an even more vibrant second century.

**The next 100 years** will continue to **bring challenges** to all educational institutions. Shawnigan has **thrived to date** through **careful stewardship** and **clear vision**.

The Centennial must be more than just a **celebration of the past**. It is also a **defining moment** in determining how Shawnigan **will move forward**.

Within the campaign goal

25

million dollars will be used to create a learning environment without equal.

## **A 21st-century Learning Commons will inspire superior performance.**

The Centennial Campaign will fund a magnificent new home for academic achievement. Breathtakingly created to connect with the outdoors, the signature Centennial Library will provide spaciousness to support contemplation and study, with leading-edge technologies to inspire discovery and global connection. The Learning Centre will foster academic prowess through individual support, while the Student Centre will be a hub of social activity. The Learning Commons will be a tremendous gift for present and future students alike, and is the Centennial Generation's legacy to the School.

Rising out of the Main Building—the heartbeat of Shawnigan—the Learning Commons will be a testament to Mr. Lonsdale's vision of the complete education, in the very building he created in just eight months out of the ashes of fire in 1927.



The **Learning Commons**—  
a new home for 21st-century **education.**

1



2



4



3

The Learning Commons will be an innovative educational environment, including the Centennial Library, Learning Centre, Student Centre, and Great Hall entrance with an atrium.

- 1: Learning Commons as seen from Lake Omar
- 2: Centennial Library
- 3: Student Centre
- 4: Reading room in the Centennial Library



**Learning Commons Key**

- Founder's Study
- Student Centre
- Great Hall
- Faculty Centre
- Global Leadership Centre
- Learning Centre
- Courtyards
- Centennial Library
- Centennial Boardroom



*Nigel Mayes '89, Stephen Lane '67*

## The bar has been raised.

Only a world-class school can provide a truly complete education—one in which the educational and developmental experiences span the mind, body, and character. This campaign offers everyone affiliated with Shawnigan the opportunity to become part of something that is great, true, noble, and enduring.

The Centennial Campaign will make the boldest statement in Shawnigan's history about the synergy between fundamental values, inspirational settings, and student success.

"As a Shawnigan student, I found many patient coaches and teachers who saw potential in their students, and could inspire them to fulfill that potential. Many of these mentors supported me from a distance in my first years of teaching abroad.

My passion is for helping students succeed in the 'difficult subjects.' Most anxieties and academic difficulties can be overcome with a little curiosity and a lot of hard work. My goals are to make sure my students know they can improve and succeed in science, and that they have a support network in place here to help ensure that success."

**Nigel Mayes '89, Shawnigan Lake, BC**

*Stag Award Recipient, Faculty Member since 2001, Head of Science, 2011 Recipient of a Teaching Commendation from Stanford University*

"As a Shawnigan student, I was inspired by Alan Brown, a truly superb physics teacher. As a staff member, I have had the pleasure and honour to teach outstanding young men and women, for nearly four decades. I can hardly believe my good fortune.

Shawnigan offers incentives to stay enthused and 'young at heart,' like the introduction of an AP Physics C course for top students. I also had the opportunity to hand over leadership in the Shaw Centre to a former pupil—and a kindred spirit—in Nigel Mayes, making it ever-so-easy for an 'old-timer' to concentrate on what he loves most—teaching physics to amazing students!"

**Stephen Lane '67, Cobble Hill, BC**

*Stag Award Recipient, Faculty Member since 1973, Former Head of Science, 2008 Recipient of the Prime Minister's Award for Teaching Excellence, Past Parent*

## School values shape futures.

Core values learned at Shawnigan help to craft lives. Our students are challenged to live by these guiding principles every day. Graduates and parents alike often tell us they reflect regularly on the life lessons learned from teachers, house directors, and coaches. Many become leaders in their respective fields and the paths chosen vary from the traditional to the innovative. We are proud of the achievements of our alumni, and are humbled by the acts of generosity in giving back to Shawnigan each year, both by graduates and their families.

“When our daughter Kate was in Grade 10 and we were living in Toronto, she asked if she could move schools to Shawnigan. She wanted to row at a school ‘that didn’t just tolerate rowing, but celebrated it.’ At Shawnigan, she gained so much more than academic grades and the ability to row competitively. She thrived.

The Kate who left Shawnigan for McGill is a confident, self aware young woman. She and her friends learned essential life lessons from the discipline of being on a freezing lake at 6 a.m., resilience when you have a disappointing race, empathy for the elderly at the seniors’ home, leadership in the House, and so much more.

Kate’s love of Shawnigan did not go unnoticed in our household, although we were somewhat surprised when Kate’s little brother James asked us if he too could go to Shawnigan in Grade 8. Iain and I were sad to become what we saw as premature empty nesters—but we are excited to see Shawnigan now work its magic on James.”

**Fiona J. Macfarlane, Vancouver, BC**

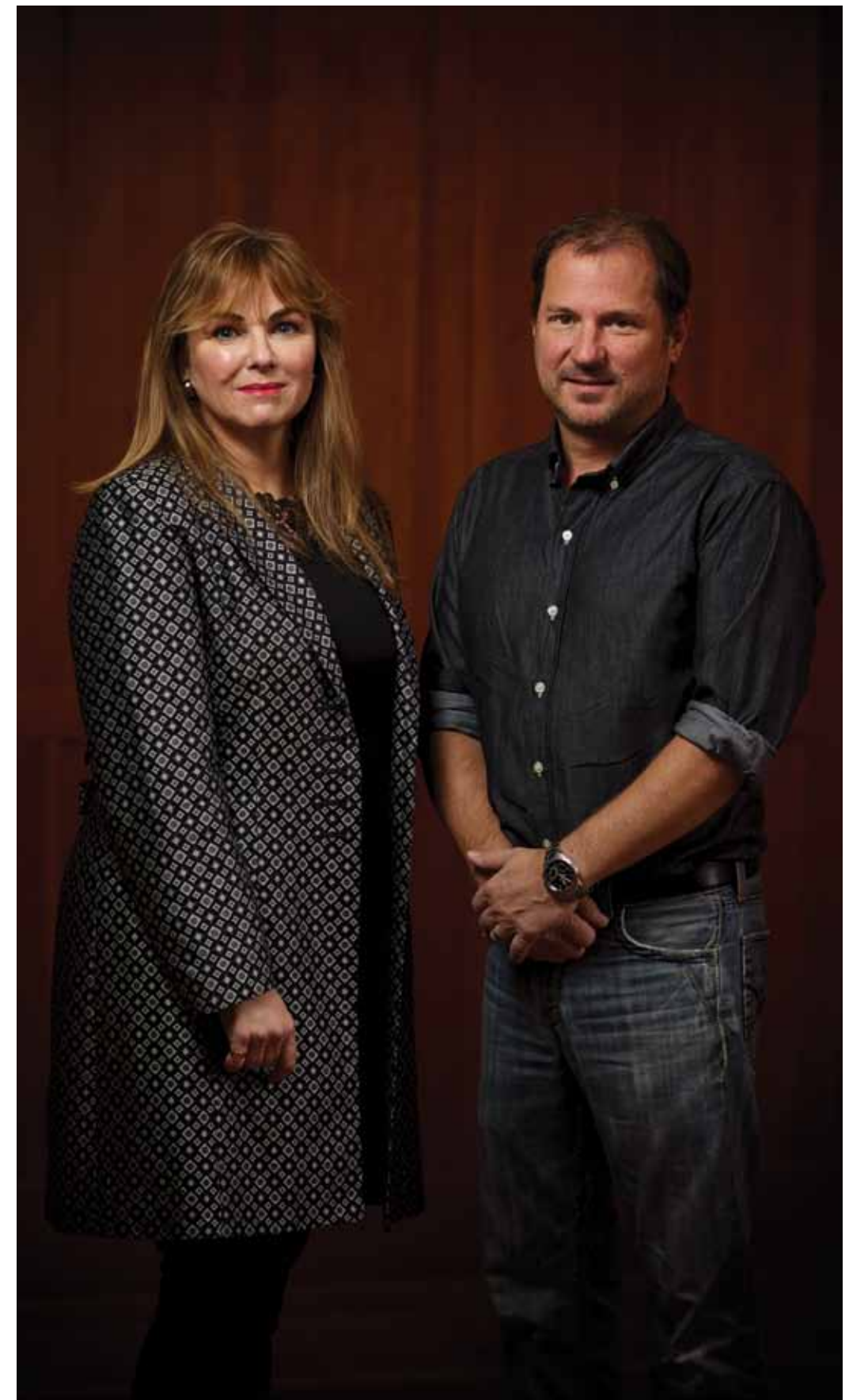
*Managing Partner, Ernst and Young, British Columbia.  
Honoured in 2011 and 2012 by the Women’s Executive Network as one of Canada’s Top 100 Most Powerful Women.  
Shawnigan Lake School Governor. Current and Past Parent.*

“I’m from Washington State, but Shawnigan was my home, and my life, for 6 years. After my second father died during my first year, my mother was unable to pay the tuition. The School, and most notably then-Headmaster Hugh Wilkinson, took me under its wing. I worked summers on the School grounds, and dug trenches at Mr. Magee’s trailer park (ouch!). I coxed and played rugby, and learned music was my calling, thanks to Lance Bean. After graduating, I said to myself, ‘One day I will give back to Shawnigan, a place that has done so much for me.’

I am most grateful for the experiences that helped me through some of the most formidable and challenging years of my life. Giving back to Shawnigan and the arts program is important work for me, my partner Kathy, and our family foundation. Of the many important attributes I developed at Shawnigan, having the confidence to pursue the goals I set for myself, without fear of failure, ranks at the top.”

**Carl Wright-Bradley '78, Kirkland, WA**

*Entrepreneur, Founder of Bradcor Product Development,  
Shawnigan Lake School Governor, Director of the Bradley Family Foundation, Past Parent.*



Fiona Macfarlane (parent), Carl Wright-Bradley '78



## Shawnigan seeks your commitment.

Education is a dynamic process. We must either prepare our students to meet the challenges of today's world or choose not to participate. Mediocrity is not an option.

As the 100th anniversary of Shawnigan Lake School approaches, it is clear that we need a significant financial commitment to continue delivering the School's hallmark complete education. Together, we can bring Shawnigan to the pinnacle of achievement as a truly world-class boarding school.

## We must be what we teach.

We are confident. We are inspired. We need your help.

Building on Strength: The Campaign for Shawnigan's Next Century will serve as this generation's gift to Shawnigan Lake School. Your support is necessary if we are to reach our goals of making the School accessible to deserving students of all backgrounds, and providing them with an unparalleled environment to hone scholarship and character. The impact of the Centennial Campaign will be immediate and substantial, and the leaders of tomorrow will carry the gifts given by you and the Shawnigan family with them for the rest of their lives.

**The time to act is now.**

## The Centennial Plan.

### A heritage evolves.

#### Funding Goal: \$25 Million

*The Learning Commons Phase One:*

*April 2013 – August 2014*

#### Construction Overview

- » Complete redesign of the Student Centre on two floors of the East Wing of the Main Building
- » Installation of elevator access to the Student Centre's new upper floor
- » Enhancing of the School Store and the Stag Café
- » Construction of the Main Building's Great Hall entryway
- » Creation of an East Wing Courtyard between the School Store and the old library
- » Initial infrastructure behind the Main Building for Phase Two construction of the Centennial Library

#### Student Resources

It is most fitting that the foundation of the Centennial Campaign's first phase is a Student Centre, including a larger School Store and an enhanced Stag Café. Social learning experiences, collaborative spaces, and positive interactions are critical in the positive development of young people.

The new Student Centre will offer more recreational space and help develop the abilities of students to work together. It will be a haven for extracurricular activities, with areas for student publications, yearbook, and service groups that will allow for meetings and conversation conducive to the development of ideas.

### Naming and Gift Opportunities

Gift opportunities for Phase One include major capital gift naming options to cover construction of the Student Centre, the Stag Café, and the East Wing Courtyard. In the Student Centre, gifts can range from the basic comforts, amenities, and multimedia technologies required throughout the facility, to the outfitting of the Stag Café with modern, top-quality kitchen equipment and attractive furniture.

### A campus completed.

*The Learning Commons Phase Two:*

*April 2016 Completion*

#### Construction Overview

- » Development of the Centennial Library
- » Construction of the Learning Centre
- » Development of a Global Leadership Centre
- » Creation of a West Wing Courtyard between the old library and the Learning Centre
- » Unveiling of a new welcoming Admissions area
- » Enhancing and expansion of the Faculty Centre
- » Addition of new conference rooms and teaching spaces
- » Completion of the Great Hall and atrium through to the Centennial Library



### Student Learning

A superb educational experience is the foundation of what we do. Shawnigan students deserve the very best academic opportunities available, and your support will allow us to make an already great hands-on learning environment truly exceptional.

**A new Centennial Library is needed.** Our current library was built for 150 students. The Centennial Library must be so much more than merely a place for studying and research. It will be the hub of academic achievement on our campus, a dynamic centre for teaching and learning.

The Centennial Library will be configured differently from our current space, and will have the leading-edge technologies demanded by 21st-century students. It will also maintain an enhanced number of current collections and publications, as well as instant access to the great libraries of the world.

**A new Learning Centre will be built.** The existing centre was created in 2005 to assist in addressing the multiple learning styles of today's students. Shawnigan's goal has always been—and will remain—to ensure the success of all of our students by attending to individual needs, keeping the “personal” in “personal excellence.”

The Centre offers feedback and expert support to students with any aspect of their studies. The new facility will help us provide additional assistance and challenge in equal measure. Our aim is to prepare all Shawnigan's students to achieve success not only in university, but also in life.

### Naming and Gift Opportunities

Gift opportunities for Phase Two include major capital gift naming options to cover construction of the Centennial Library, the Learning Centre, a West Wing Courtyard, the Foyer, the Faculty Centre, the Great Hall, the Atrium, and development of the Global Leadership Centre.

**Centennial Library gifts.** Your generosity can range from contributing materials for a media lab in which students and faculty can create videos and websites, to funding “silent spaces” for focused study, group work, and collaborative learning. Donors can also help create an area for lectures and readings, welcoming furniture, and exciting new book collections.

**Learning Centre.** Your donations to this area will ensure we will be able to provide more space for small group and one-on-one teaching stations, for leading edge computer software, and for more tutors. This inviting personalized learning facility will complement the Centennial Library in look and philosophy.

### Student access and program excellence.

#### Funding Goal: \$15 Million

*The Shawnigan Endowment*

#### Direct Assistance

Shawnigan has always believed in enrolling capable students, regardless of economic status. Additional scholarships and bursaries are critical in order to continue ensuring a dynamic and diverse community. What greater gift can we leave behind than the gift of education?

#### Endowed Centennial Scholarship and Bursaries

We are seeking gifts of \$500,000 or more in order to create a permanent funding source distributed annually to students. Current scholarships have been created both by individuals and by groups of alumni, businesses, foundations, and families. Currently, 25% of our students receive grants ranging from \$1,000 to almost full tuition. Demands for financial assistance are ever-increasing, and the Shawnigan Centennial Scholars Fund has been created to help even more students experience the gift of a Shawnigan education.

### Faculty Excellence

Endowed Teaching Chairs will allow Shawnigan to bring the best and brightest teachers to campus. Endowed Chairs recognize the contributions tenured teachers have brought to their programs over the years. We are fortunate to count two recipients of the Prime Minister's Award for Teaching Excellence among our committed and gifted faculty. It is imperative that we be able to recognize such levels of teaching mastery, and add to that level of excellence whenever the opportunity is presented.

Donors may also choose to endow a chair to fund the Director of the Centennial Library or the Learning Centre. Named funds ensure that world-class leaders in all fields will continue to direct the programs and inspire our students. Named endowed teaching funds will begin at the \$750,000 level. The annual interest accrued will be used to attract the very finest educators and to offer world-class professional development.

### The Global Leadership Centre

As part of our commitment to creating leaders of tomorrow, Shawnigan will create a Global Leadership Centre as part of the Centennial Campaign. This exciting new facility will benefit all members of the School community, and enhance Shawnigan's ability to offer 21st-century learning opportunities to students of all ages. The Global Leadership Centre will consist of three unique programs, each designed for a different type of learner.

**The Shawnigan Lake School Institute.** Designed for secondary school-aged students, the Institute will allow Shawnigan's students to learn collaboratively with students from across Canada and around the world. The Institute will include an academy that combines online learning courses with a four week campus-based summer academic and co-curricular retreat; a “Study Abroad” option allowing for students to experience

a blend of leadership opportunities and adventure, along with a cultural education and a service component; and curricular offerings throughout the academic school year, including workshops, seminars, and a Distinguished Speaker Series that will bring locally, nationally, and internationally renowned leaders to campus.

**The Lifelong Learning Centre (LLC).** Focused primarily toward mature learners, the LLC will feature programs throughout the year, including courses and workshops in subjects as varied as art, theatre, culture, leadership development, and active living. Additionally, workshops in corporate leadership could be offered in partnership with MBA programs from a variety of Canadian post-secondary institutions. The LLC will also provide both alumni and current families (parents and children) with opportunities for group travel, a unique chance to experience adventure and expand cultural horizons with members of the greater Shawnigan community.

**GAP Learning Semesters.** Offered to recent graduates of Shawnigan and students from abroad, the GAP program provides young people with valuable real world experience prior to the commencement of their post secondary education. Lasting from one to five months, learners would be exposed to a series of educational, community service, and adventure-based modules that help fill the “gap.” Modules would also focus on experiential education, online learning, and various elements of local and global leadership.



**Headmaster's Message**

At this seminal point in our history, we seek to engage the larger Shawnigan community in our plans, as the success of those plans will hinge completely on the support and commitment of this community. By enshrining the quality of our students, the faculty who teach them, and the literal and symbolic heart of the Shawnigan learning experience, we create the core of our Centennial aspirations.

Shawnigan has long prided itself on the transformational experience we offer our young people. Now, together, we can transform the very nature of our school. I hope you will consider being a part of the continuing evolution of Shawnigan as a leader in the field of education. Consider a gift—large or small. Help us continue to be one of the world's foremost boarding schools.

Thank you.

**David Robertson**

*Headmaster, Shawnigan Lake School*



**Chair's Message**

As the 100th anniversary of Shawnigan Lake School approaches, it is clear that we need significant financial commitment to continue delivering the School's hallmark "complete education." Shawnigan needs your input, and your help.

On behalf of the Headmaster, the Board of Governors, and all of those responsible for stewarding our current vision, we look forward to speaking with you as we continue raising our sights toward our next century.

Thank you.

**David P. Schieldrop '82**

*Chair, Shawnigan Lake School*

*Board of Governors*

To find out more about the Building on Strength Campaign, and the many ways your gift will make an extraordinary impact on Shawnigan's students, please contact:

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**Shawnigan Lake School**

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